

**PRESS CONFERENCE « PUBLIC PRESENTATION OF A STUDY ON
USES AND ACCESS NEEDS CONCERNING THE ST-LAWRENCE
RIVER » FOLLOWED BY A CRUISE ON THE RIVER
1 JUNE 1999**

**Press conference : 10 AM ; Cruise ship « Le Louis Jolliet » of the
Croisières AML, anchored until 11 :30**

Cruise : Departure : 11 :30 – return : 13 :00 (Cruise ship Le Louis
Jolliet) (Offered graciously by the **Croisières AML**)

The Comité ZIP de Québec et Chaudière-Appalaches, an organization devoted to the protection and rehabilitation of the St-Lawrence River, is inviting the media and stakeholders to a press conference for the public presentation of the results of an important study on uses and access needs of the population concerning the St-Lawrence River. This is the first time such a study is made in our region. It was realized with the collaboration of Collège Mérici.

This study was made possible by the financial assistance of the ministère de l'Environnement du Québec, Transport-Québec, the ministère des Régions, the Société du Port de Québec and Ultramar.

The press conference will be held on the Cruise ship **Louis Jolliet**, of **Croisières AML**, on deck C at 10 AM, Tuesday 1 June 1999. Reception will start at 9 :15 in the Old Port of Québec at the Chouinard pier, near the Québec-Lévis crossing. During the press conference, the ship will be anchored until 11 :30.

We will give the main features of the study in which a representative sample of the population of our territory has participated. What are the preoccupations of the population ? Which activities and uses related to the St-Lawrence are favoured ? Which plans do we want ? What investments should the governments do ? Here are only some of the questions the study tried to answer.

A question period reserved for the spoken and written media will follow the presentation of the study.

Finally, we will end by a **river cruise**, offered graciously to our guests by the **Croisières AML**, from 11 :30 to 13 :00. Those unable to attend this tour will have to leave the ship by 11:20.

Your presence is important and we wish that you will be with us.

For logistical reasons, we ask you to confirm your presence by phoning **522-8080**.

We await in great numbers !